
BERJAYA University College - Malaysia



Message from the director



"BERJAYA University College is proud to join the ranks of prestigious institutions in the Alliance by Institut Paul Bocuse as its 17th member. In our strive for excellence, it is an honour for us to be recognised by the Institut Paul Bocuse as the top institution of higher learning specialising in Hospitality Management and Culinary Arts in Malaysia. We can only progress to be the best from this point on. We look forward to working alongside with all the members of the Alliance by Institut Paul Bocuse to provide our students with a global perspective, which aligns true to the tagline of BERJAYA University College 'Inspiring lives, Widening Horizons'."

Mae Ho Seok Khen
Executive Director/CEO

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School Presentation

The Ministry of Higher Education Malaysia extended an invitation on 4th April 2007 to Berjaya Corporation Berhad to establish a niche education institution of higher learning dedicated to specialising and championing the growth and development of the Hospitality, Tourism and Services industries. This was in view of the dynamic growth and demand for professionals in the Hospitality, Tourism and Services industry and the diverse resources that Berjaya Corporation Berhad has through its core businesses in Hotels, Resorts, Golf Clubs, Food & Beverage franchises, Property Investment and Development.

BERJAYA University College (BERJAYA UC) received its licence to operate as an institution of higher learning on November 2008, offering programmes related to Hospitality, Tourism, Culinary Arts and Business Management from foundation to postgraduate levels. These programmes are offered through five Schools, namely: The Berjaya Business School, School of Culinary Arts, Faculty of Hospitality and Tourism and School of Liberal Arts. Foundation studies are offered to post-secondary school leavers as an entry qualifier to the undergraduate programmes.

Our Motto - "Aspire, Acquire, Achieve" is the guiding philosophy of the institution to deliver our promise of helping students realise their dreams and potential. To be respected and recognised as strong professionals in their fields of studies. Our commitment towards professional excellence focuses on 'human capital development' with attention to quality teaching, learning and research that are unique characteristics that differentiate us from other institutions.

The University College offers an integrated classroom-community which are live labs for students to learn and apply their knowledge and skills in real-life situations, which is the BERJAYA Immersion Methodology. A significant part of this approach depends greatly on the innovative academic curriculum, delivered both inside and outside of the classrooms. It is both academic and career-focused, and is based on the 'Learning by Doing' principle. This approach educates our students to think critically, communicate effectively, work productively and manage professionally right from their first day on campus.

BERJAYA UC strongly believes that education is the driving force that will better the world and hold a steadfast commitment of educating a new generation of global professionals and leaders for the Hospitality, Tourism and Services industries. Hence it plays an important role in nation building.
BERJAYA University College - "Inspiring Lives, Widening Horizons"

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[2 days at Institut Paul Bocuse for the winners of the International Pastry Contest](#)

From June 19th to June 22nd 2017, the two winners of the International Pastry Contest held as part of the Chef Paul Bocuse Week 2016 came to Institut Paul Bocuse, Lyon, France.

Contact

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Our DNA



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The School Website



Values

- HORMAT
- KOMITMEN
- KEPERCAYAAN